



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser Pol/V Demings/DJCon/FL (16933)
Agency/T-Code Adelstein & Associates (3711)/878062959
Buyer OBRZUT,BARB
Salesperson Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Product Political - Federal Candidate (1067)
Brand DEMINGS FOR CONGRESS (137797)
Acct Types National/Political
Est/Headline 3238/06330387
Demo
Revision
Comments DEMINGS FOR CONGRESS
***** THIS IS A CASH IN ADVANCE

Invoice 635898
Inv Date 9/30/2012
Terms Net 30
Contract 332644
Bill Type Standard
Period 8/27/2012 - 9/30/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 4:51:41PM

Adelstein & Associates
222 West Ontario Street
Suite 600
Chicago, IL 60610

AgM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	5:00:00AM- 5:30:00	Per week (3),Mo,Tu,We,Th,Fr	09/25/12 5:23AM (Tu)	00:30	DEMI0230H	\$375.00	
1.0	Spot	5:00:00AM- 5:30:00	Per week (3),Mo,Tu,We,Th,Fr	09/26/12 5:23AM (We)	00:30	DEMI0230H	\$375.00	
1.0	Spot	5:00:00AM- 5:30:00	Per week (3),Mo,Tu,We,Th,Fr	09/28/12 5:22AM (Fr)	00:30	DEMI0230H	\$375.00	
2.0	Spot	5:30:00AM- 6:00:00	Per week (3),Mo,Tu,We,Th,Fr	09/25/12 5:54AM (Tu)	00:30	DEMI0330H	\$575.00	
2.0	Spot	5:30:00AM- 6:00:00	Per week (3),Mo,Tu,We,Th,Fr	09/26/12 5:42AM (We)	00:30	DEMI0330H	\$575.00	
2.0	Spot	5:30:00AM- 6:00:00	Per week (3),Mo,Tu,We,Th,Fr	09/28/12 5:53AM (Fr)	00:30	DEMI0330H	\$575.00	
3.0	Spot	6:00:00AM- 7:00:00	Per week (2),Mo,Tu,We,Th,Fr	09/24/12 5:59AM (Mo)	00:30	DEMI0330H	\$1200.00	
3.0	Spot	6:00:00AM- 7:00:00	Per week (2),Mo,Tu,We,Th,Fr	09/26/12 6:28AM (We)	00:30	DEMI0230H	\$1200.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/24/12 8:48AM (Mo)	00:30	DEMI0230H	\$1250.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/25/12 8:40AM (Tu)	00:30	DEMI0230H	\$1250.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/26/12 8:59AM (We)	00:30	DEMI0330H	\$1250.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/27/12 8:40AM (Th)	00:30	DEMI0330H	\$1250.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/28/12 7:58AM (Fr)	00:30	DEMI0230H	\$1250.00	
5.0	Spot	10:00:00AM-11:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/24/12 10:17AM (Mo)	00:30	DEMI0330H	\$300.00	
5.0	Spot	10:00:00AM-11:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/25/12 10:23AM (Tu)	00:30	DEMI0330H	\$300.00	
5.0	Spot	10:00:00AM-11:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/26/12 10:07AM (We)	00:30	DEMI0230H	\$300.00	
5.0	Spot	10:00:00AM-11:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/27/12 10:24AM (Th)	00:30	DEMI0330H	\$300.00	
5.0	Spot	10:00:00AM-11:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/28/12 10:00AM (Fr)	00:30	DEMI0230H	\$300.00	
6.0	Spot	11:00:00AM-12:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/24/12 11:32AM (Mo)	00:30	DEMI0230H	\$625.00	
6.0	Spot	11:00:00AM-12:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/25/12 10:59AM (Tu)	00:30	DEMI0330H	\$625.00	
7.0	Spot	12:00:00PM- 1:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/24/12 12:59PM (Mo)	00:30	DEMI0330H	\$525.00	
7.0	Spot	12:00:00PM- 1:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/25/12 12:50PM (Tu)	00:30	DEMI0330H	\$525.00	
7.0	Spot	12:00:00PM- 1:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/26/12 12:59PM (We)	00:30	DEMI0330H	\$525.00	
7.0	Spot	12:00:00PM- 1:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/27/12 12:50PM (Th)	00:30	DEMI0230H	\$525.00	
7.0	Spot	12:00:00PM- 1:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/28/12 12:29PM (Fr)	00:30	DEMI0230H	\$525.00	
8.0	Spot	4:00:00PM- 5:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/24/12 4:19PM (Mo)	00:30	DEMI0230H	\$625.00	
8.0	Spot	4:00:00PM- 5:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/25/12 4:11PM (Tu)	00:30	DEMI0230H	\$625.00	
8.0	Spot	4:00:00PM- 5:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/26/12 4:20PM (We)	00:30	DEMI0230H	\$625.00	
8.0	Spot	4:00:00PM- 5:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/27/12 4:10PM (Th)	00:30	DEMI0330H	\$625.00	
8.0	Spot	4:00:00PM- 5:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/28/12 4:25PM (Fr)	00:30	DEMI0230H	\$625.00	
9.0	Spot	5:00:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/24/12 5:14PM (Mo)	00:30	DEMI0330H	\$1400.00	
9.0	Spot	5:00:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/25/12 5:23PM (Tu)	00:30	DEMI0330H	\$1400.00	
9.0	Spot	5:00:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/26/12 5:53PM (We)	00:30	DEMI0330H	\$1400.00	
9.0	Spot	5:00:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/27/12 5:14PM (Th)	00:30	DEMI0330H	\$1400.00	
9.0	Spot	5:00:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/28/12 5:43PM (Fr)	00:30	DEMI0230H	\$1400.00	
10.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/24/12 6:28PM (Mo)	00:30	DEMI0230H	\$1850.00	
10.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/25/12 6:24PM (Tu)	00:30	DEMI0230H	\$1850.00	
10.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/26/12 6:13PM (We)	00:30	DEMI0230H	\$1850.00	
10.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/27/12 6:28PM (Th)	00:30	DEMI0230H	\$1850.00	



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Advertiser **Pol/V Demings/D/Con/FL (16933)**
Agency/T-Code **Adelstein & Associates (3711)/878062959**
Buyer **OBRZUT,BARB**
Salesperson **Telerep/Washington DC, Washington DC (1040)**
ph: (555) 555-5555
Product **Political - Federal Candidate (1067)**
Brand **DEMINGS FOR CONGRESS (137797)**
Acct Types **National/Political**
Est/Headline **3238/06330387**
Demo
Revision
Comments **DEMINGS FOR CONGRESS**
******* THIS IS A CASH IN ADVANCE**

Invoice **635898**
Inv Date **9/30/2012**
Terms **Net 30**
Contract **332644**
Bill Type **Standard**
Period **8/27/2012 - 9/30/2012**

CO-OP/Order Type **No/Normal**
Package
Gen. Date **10/1/2012 4:51:41PM**

Adelstein & Associates
222 West Ontario Street
Suite 600
Chicago, IL 60610

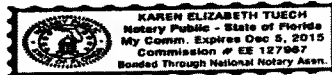
AgM

OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
10.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/28/12 6:12PM (Fr)	00:30	DEMI0330H	\$1850.00	
11.0	Spot	6:00:00PM- 6:30:00	Day,Su-1	09/30/12 6:28PM (Su)	00:30	DEMI0330H	\$1150.00	
12.0	Spot	7:00:00PM- 7:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/24/12 7:07PM (Mo)	00:30	DEMI0330H	\$1850.00	
12.0	Spot	7:00:00PM- 7:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/25/12 7:25PM (Tu)	00:30	DEMI0330H	\$1850.00	
12.0	Spot	7:00:00PM- 7:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/26/12 7:14PM (We)	00:30	DEMI0330H	\$1850.00	
12.0	Spot	7:00:00PM- 7:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/27/12 7:29PM (Th)	00:30	DEMI0330H	\$1850.00	
13.0	Spot	7:00:00PM- 8:00:00	Day,Sa-2	09/29/12 7:14PM (Sa)	00:30	DEMI0230H	\$675.00	
13.0	Spot	7:00:00PM- 8:00:00	Day,Sa-2	09/29/12 7:47PM (Sa)	00:30	DEMI0330H	\$675.00	
14.0	Spot	7:30:00PM- 8:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/24/12 7:48PM (Mo)	00:30	DEMI0230H	\$1850.00	
14.0	Spot	7:30:00PM- 8:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/25/12 7:47PM (Tu)	00:30	DEMI0230H	\$1850.00	
14.0	Spot	7:30:00PM- 8:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/26/12 7:42PM (We)	00:30	DEMI0230H	\$1850.00	
14.0	Spot	7:30:00PM- 8:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/28/12 7:39PM (Fr)	00:30	DEMI0230H	\$1850.00	
15.0	Spot	11:00:00PM-11:35:00	Per week (5),Mo,Tu,We,Th,Fr,Su	09/24/12 11:28PM (Mo)	00:30	DEMI0230H	\$1500.00	
15.0	Spot	11:00:00PM-11:35:00	Per week (5),Mo,Tu,We,Th,Fr,Su	09/25/12 11:33PM (Tu)	00:30	DEMI0230H	\$1500.00	
15.0	Spot	11:00:00PM-11:35:00	Per week (5),Mo,Tu,We,Th,Fr,Su	09/26/12 11:28PM (We)	00:30	DEMI0330H	\$1500.00	
15.0	Spot	11:00:00PM-11:35:00	Per week (5),Mo,Tu,We,Th,Fr,Su	09/28/12 11:33PM (Fr)	00:30	DEMI0330H	\$1500.00	
15.0	Spot	11:00:00PM-11:35:00	Per week (5),Mo,Tu,We,Th,Fr,Su	09/30/12 11:29PM (Su)	00:30	DEMI0230H	\$1500.00	
16.0	Spot	11:30:00PM-12:05:00	Day,Sa-1	09/29/12 12:03AM (Sa)	00:30	DEMI0230H	\$775.00	
17.0	Spot	11:35:00PM-12:05:00	Day,M-1,Tu-2,W-1,Th-1	09/24/12 12:02AM (Mo)	00:30	DEMI0330H	\$675.00	
17.0	Spot	11:35:00PM-12:05:00	Day,M-1,Tu-2,W-1,Th-1	09/25/12 11:54PM (Tu)	00:30	DEMI0330H	\$675.00	
18.0	Spot	11:30:00PM-12:00:00	Day,Su-1	09/30/12 12:00AM (Su)	00:30	DEMI0330H	\$7000.00	
19.0	Spot	8:00:00PM-10:00:00	Day,M-1	09/24/12 9:11PM (Mo)	00:30	DEMI0330H	\$2200.00	
22.0	Spot	9:00:00PM-10:00:00	Day,F-1	09/28/12 9:41PM (Fr)	00:30	DEMI0230H	\$2300.00	
23.0	Spot	10:00:00PM-11:00:00	Day,F-1	09/28/12 10:48PM (Fr)	00:30	DEMI0330H	\$7000.00	M/G For 20.0.1,21.0.1
24.0	Spot	8:00:00PM- 9:00:00	Day,Tu-1	09/25/12 7:59PM (Tu)	00:30	DEMI0230H	\$625.00	M/G For 6.0.1,17.0.1,
25.0	Spot	4:00:00PM- 5:00:00	Per week (2),Tu,We,Th,Fr	09/27/12 4:37PM (Th)	00:30	DEMI0330H	\$625.00	M/G For 6.0.1,17.0.1,
25.0	Spot	4:00:00PM- 5:00:00	Per week (2),Tu,We,Th,Fr	09/28/12 4:37PM (Fr)	00:30	DEMI0330H	\$675.00	M/G For 17.0.2
26.0	Spot	11:35:00PM-12:05:00	Day,Th-1	09/27/12 12:02AM (Th)	00:30	DEMI0330H	\$650.00	M/G For 6.0.2,14.0.1
27.0	Spot	3:00:00PM- 4:00:00	Day,F-1	09/28/12 3:29PM (Fr)	00:30	DEMI0330H	\$850.00	
28.0	Spot	7:00:00AM- 9:00:00	Per week (1),Sa	09/29/12 7:28AM (Sa)	00:30	DEMI0230H	\$850.00	
29.0	Spot	7:00:00AM- 9:00:00	Per week (1),Su	09/30/12 7:14AM (Su)	00:30	DEMI0330H	\$675.00	
30.0	Spot	6:00:00AM- 7:00:00	Day,Su-1	09/30/12 6:14AM (Su)	00:30	DEMI0230H	\$850.00	M/G For 12.0.1
31.0	Spot	11:00:00AM-12:00:00	Day,Su-1	09/30/12 11:29AM (Su)	00:30	DEMI0330H	\$850.00	
32.0	Spot	7:00:00AM- 9:00:00	Per week (1),Su	09/30/12 7:55AM (Su)	00:30	DEMI0230H	\$275.00	
33.0	Spot	5:00:00AM- 6:00:00	Day,Sa-1	09/29/12 5:29AM (Sa)	00:30			

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$88,975.00	Total Spots	74
Commission	(\$13,346.25)		
Net Total	\$75,628.75		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.